



Wiltshire and Swindon

**ROAD SAFETY**

PARTNERSHIP

# The Wiltshire and Swindon Road Safety Partnership

**Perry Payne**

# The Wiltshire and Swindon Road Safety Partnership

## Members

Wiltshire Council

Swindon Council

Highways England

Ministry of Defence

Wiltshire Police (Please see Sarah Holden's Road Safety Update in your packs)

Dorset and Wiltshire Fire and Rescue Service

South West Ambulance Service NHS Trust



# The Wiltshire and Swindon Road Safety Partnership

## 3 Main workstreams



**Engineering**



**Education**



**Enforcement**

# The Wiltshire and Swindon Road Safety Partnership

## Engineering

Wiltshire Council

National Highways

Swindon Borough Council



# The Wiltshire and Swindon Road Safety Partnership

## Engineering

Wiltshire Council & National Highways carry out investigations to decide if an engineering solution is required in response to the causes of RTC's on Wiltshire Roads.

To do this, they use data provided by STATS 19 which is the means by which the Police report RTC's. (This is soon to be replaced by a new system called STATS 21)

“Cluster analysis” is undertaken (in accordance with national standards) to identify if there are any sites which require a collision reduction program which MIGHT prevent collisions taking place. They look to see if there have either been 3 incidents in 3 years or 10 in 10 years.



# The Wiltshire and Swindon Road Safety Partnership

## Engineering

The RTC's analysed are injury collisions only. Damage only collisions are not analysed but historically stats suggest there are roughly 12 damage only collisions per injury collision.

Collision rate along a specific routes are also analysed (in accordance with national standards).

Wiltshire Council do not analyse national Highways roads, they do their own

Wiltshire Council have currently identified 80 sites across the county and most issues are relate to single carriageway roads.

# The Wiltshire and Swindon Road Safety Partnership

## Traffic Survey's

Traffic surveys can be requested by Parish Councils via the Local Highways & Footway Improvement Group (LHFIG). Applications made this way are almost always accepted.

These surveys provide detailed and calibrated data which can include traffic volume, times, speeds and even vehicle types.

They provide the necessary evidence to confirm if there is a speeding issue for CSW.

Parish Councils can be charged (between £120 & £200) for this (although they are often provided free to the requestor) and take approximately 6 – 12 weeks to complete once requested.

# The Wiltshire and Swindon Road Safety Partnership

## Education





# • #FATAL5 education



## Not wearing a seat belt

It is a legal requirement in the United Kingdom to wear a seat belt if one is fitted, there are only a [few exemptions](#).

In 2017, 27% - over a quarter - of those who died in cars on the road were not wearing seat belts.

## You can be fined up to £500 for not wearing a seat belt.

Wearing a seat belt not only helps protect your safety, it helps protect the safety of others.

Only one person is allowed in each seat fitted with a seat belt. Never use the same seat belt across two or more passengers.

As a passenger over the age of 14 it's your responsibility to ensure you're wearing a seat belt. Failure to do so could result in a fine.

### Child passengers

Children under 135 cm (4' 4") tall must be in the correct car seat for their height and weight. You can be fined £500 if a child under 14 years old isn't in the correct car seat, or, if over 135cm tall, wearing a seatbelt whilst you are driving.

Find out car seat requirements and further information by visiting [child car seats: the law](#).



# The Wiltshire and Swindon Road Safety Partnership

## Wiltshire Council

Public Engagement Events

Car Child Seat Check events

Children trained to Bikeability level 1,2,&3

Primary school children trained in Walk Safe programme

Children trained on Scootability

Drive Plus Assessments for older drivers

Subsidised drivers through the Pass Plus scheme

Working regionally regarding rural road safety and agricultural vehicles

Just taken delivery of 10 VR360 headsets funded by Wiltshire Public Health to deliver older driver workshops.

# The Wiltshire and Swindon Road Safety Partnership

## Dorset and Wiltshire Fire and Rescue Service

Lead on young driver education

Assist in car seat checks

Assist in Operation Close Pass

General Road Safety Community Events

Assist with Drink Drive campaigns

Support with Road Risk presentation to Wiltshire Occupational H&S Association

Present Safe Drive Stay Alive to @5,000 students

360 VR sets used for students

Present Survive the Drive to @4,500 military personnel

# Community Speed Watch

CSW



# The Wiltshire and Swindon Road Safety Partnership

## Community Speed Watch

Huge and sincere thanks for such a fantastic effort and amazing on-going achievements. This really works and we know what a strong and significant contribution to safety in the community these teams make.

Its important to remember this is the Community working on behalf of the Community – and worth noting that often those receiving letters are local!



# The Wiltshire and Swindon Road Safety Partnership

## Community Speed Watch

Community speed watch is not a “War on motorists” as the popular saying goes.

It is an evidenced based, highly visible, community led educational initiative. It doesn't result in speed awareness courses, fines, points on licenses or court appearances, *but can influence separate future police enforcement activity.*

Those identified as speeding by a Community Speed Watch will receive a letter – and can receive up to 3, each increasing in severity in terms of tone, but all purely advisory.

The tone of the 1<sup>st</sup> letter is set by the severity of the speeding.

# The Wiltshire and Swindon Road Safety Partnership

## Community Speed Watch

There has to have been a traffic survey carried out to provide data to evidence there is a speeding issue, before a CSW can be established or re-established.

Data analysis of CSW activity and outcomes shows that although there has been no reduction in the number of watches being carried out, the number of letters being sent out are reducing.

Community speed watch works.



# The Wiltshire and Swindon Road Safety Partnership

CSW Corsham Area Board

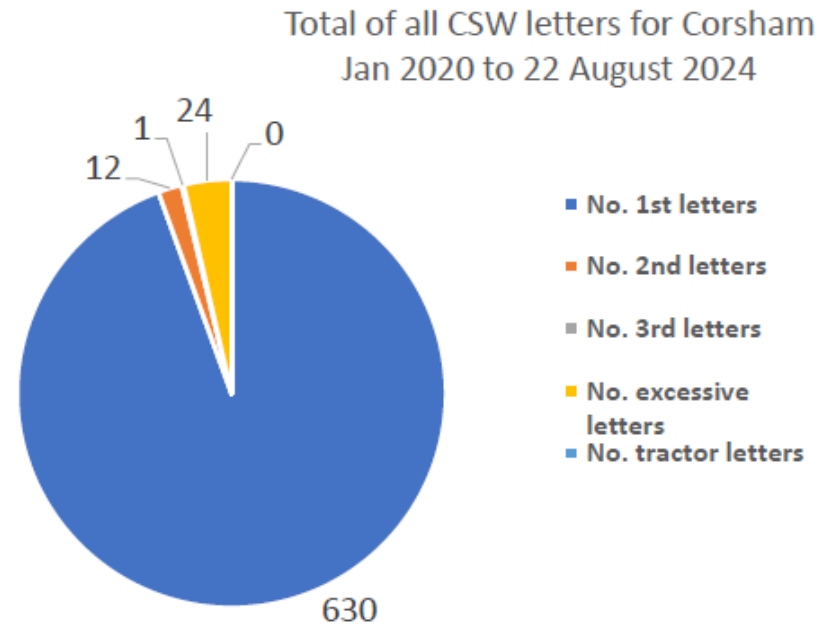
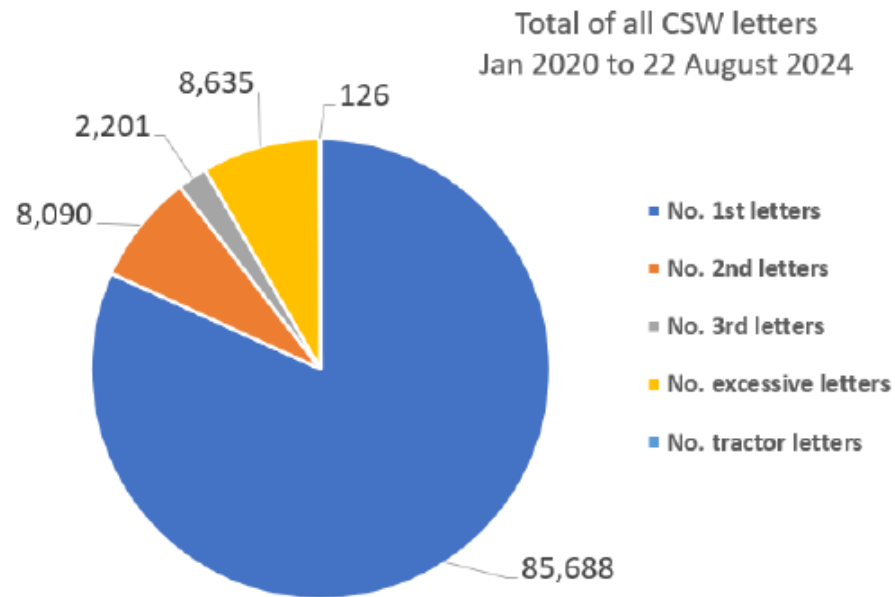
Data since July 2020 to 22<sup>nd</sup> August 2024.

**94 watches carried out**

**667 letters sent out.**

# • CSW Corsham area - Data since July 2020 to 22 August 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Box	623	12	1	24	0	660	88	2.6%
Neston	7	0	0	0	0	7	6	0.8%
<b>Grand Total</b>	<b>630</b>	<b>12</b>	<b>1</b>	<b>24</b>	<b>0</b>	<b>667</b>	<b>94</b>	<b>1.7%</b>



# The Wiltshire and Swindon Road Safety Partnership

## Traffic Surveys Corsham Area

Data since 2022 to July 2024.

**9 carried out**

**0 qualified for speed education**



# • Traffic surveys – Corsham since January 2022 to July 2024

## Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Corsham - Arnolds Mead	No further action	29/01/2024	30	26.2	Chippenham	Corsham
Corsham - Bradford Road	No further action	10/01/2022	50	44.73	Chippenham	Corsham
Corsham - C150 Lacock Road	No further action	04/02/2023	60	45.1	Chippenham	Corsham
Corsham - C4 Lypiatt Road	No further action	04/02/2023	60	40.9	Chippenham	Corsham
Corsham - Park Lane	No further action	29/01/2024	40	40.7	Chippenham	Corsham
Corsham - Valley Road	No further action	29/01/2024	30	32.9	Chippenham	Corsham
Gastard-B3353 Velly Hill	No further action	15/04/2024	30	33.6	Chippenham	Corsham
Middlehill - C152	No further action	07/12/2023	60	27.9	Chippenham	Corsham
Neston C4 Lypiatt Road	No further action	12/06/2023	60	32.2	Chippenham	Corsham

# The Wiltshire and Swindon Road Safety Partnership

Enforcement



# The Wiltshire and Swindon Road Safety Partnership

## Enforcement

3 x Community Road  
Safety Officers  
(CRSO's)

3 x Community Speed Enforcement  
Officers (CSEO's)



# The Wiltshire and Swindon Road Safety Partnership

## CSEO Activity

1<sup>st</sup> January 2023 to 22<sup>nd</sup> August 2024.

**Active in 909 locations**

**13,530 speed awareness courses**

**1,803 Fines and Points**

**184 Court**

# The Wiltshire and Swindon Road Safety Partnership

CSEO Activity Corsham Area Board

1<sup>st</sup> January 2023 to 22<sup>nd</sup> August 2024.

**Active in 19 locations**

**75 speed awareness courses**

**2 Fines and Points**

**0 Court**



# • CSEO – Corsham Area Board - 1 January 2023 to 22 August

## CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

75.00  
No. Speed awareness co...

2.00  
No. Fine & Points

0.00  
No. Court

19  
No. of Locations

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Box	2023	November	15.00	1.00	0.00	Chippenham	Corsham
Gastard - Valley Hill	2023	March	13.00	1.00	0.00	Chippenham	Corsham
BOX - Wharf A4 Box (C)	2023	March	10.00	0.00	0.00	Chippenham	Corsham
Box - Wharf A4	2023	March	8.00	0.00	0.00	Chippenham	Corsham
Gastard	2023	October	5.00	0.00	0.00	Chippenham	Corsham
Gastard - Bottom Valley Hill	2023	May	5.00	0.00	0.00	Chippenham	Corsham
Box - London Road	2023	May	4.00	0.00	0.00	Chippenham	Corsham
Box Wharf A4 Box	2024	May	4.00	0.00	0.00	Chippenham	Corsham
Box Wharf A4 Box	2024	June	4.00	0.00	0.00	Chippenham	Corsham
Gastard - Bottom Valley Hill / Coppershell (C)	2024	February	3.00	0.00	0.00	Chippenham	Corsham
Box - Wharf A4 Box	2024	January	2.00	0.00	0.00	Chippenham	Corsham
Box - Wharf Junction	2023	July	1.00	0.00	0.00	Chippenham	Corsham
Gastard - Village Hall (C)	2024	February	1.00	0.00	0.00	Chippenham	Corsham
Box - Market Place Box	2024	January	0.00	0.00	0.00	Chippenham	Corsham
Gastard	2023	May	0.00	0.00	0.00	Chippenham	Corsham
Gastard	2023	September	0.00	0.00	0.00	Chippenham	Corsham
Gastard	2023	November	0.00	0.00	0.00	Chippenham	Corsham
Gastard - Beezers	2024	January	0.00	0.00	0.00	Chippenham	Corsham
Gastard - Bottom Valley Hill	2023	September	0.00	0.00	0.00	Chippenham	Corsham
Gastard - Bottom Valley Hill /	2023	July	0.00	0.00	0.00	Chippenham	Corsham
<b>Total</b>			<b>75.00</b>	<b>2.00</b>	<b>0.00</b>		

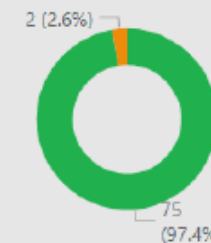
### Activity by Area Board



### Activity by CPT



### Outcomes



# The Wiltshire and Swindon Road Safety Partnership

## Roads Policing Unit (RPU) “Traffic Cops”

**Can't be  
Everywhere...**



**Could be  
Anywhere...**

**Always somewhere..!**

# The Wiltshire and Swindon Road Safety Partnership

## Road Policing Unit

May to July 2024.

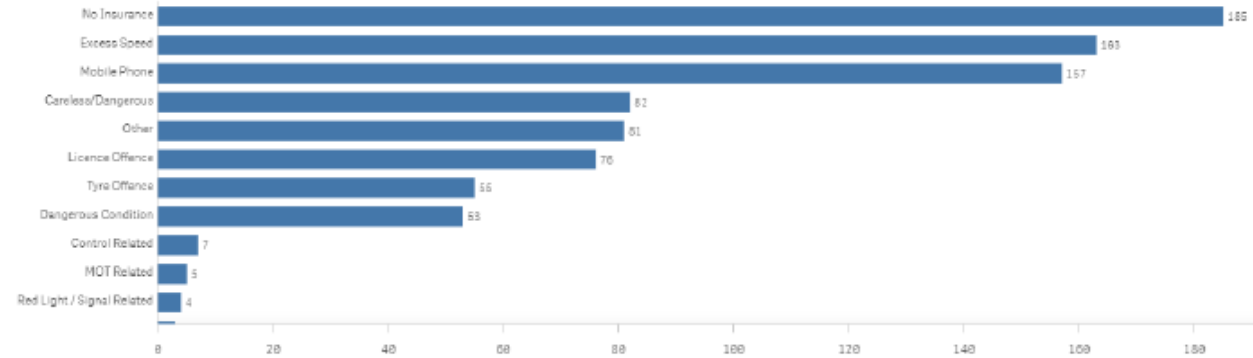
**Issued over 1551 tickets to motorists for numerous road related offences.**



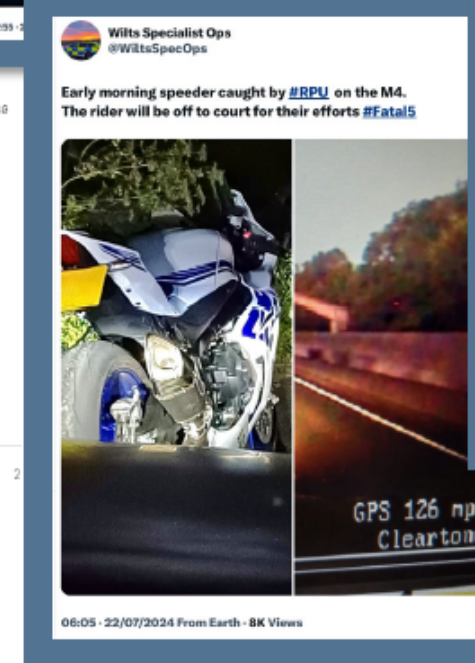
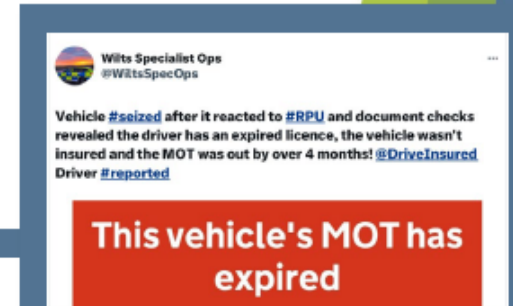
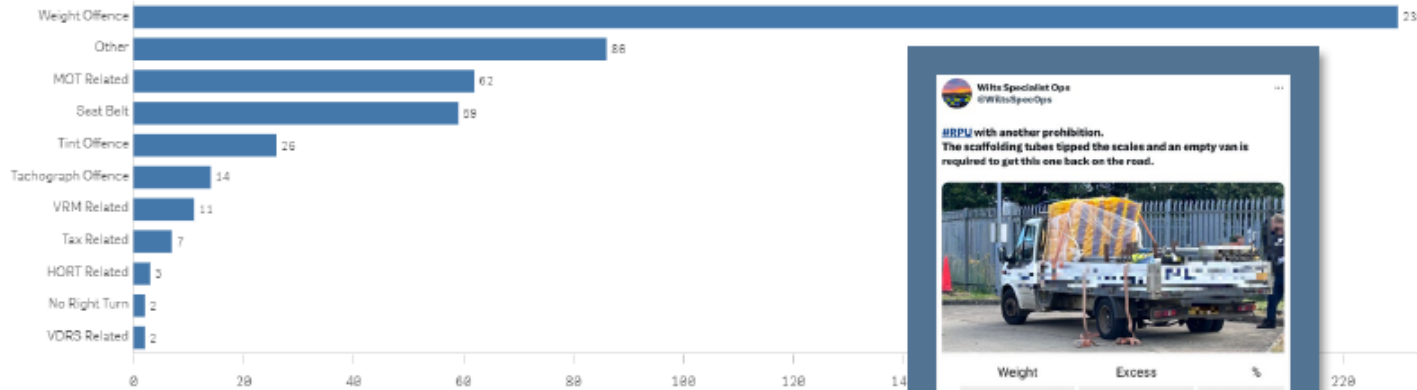
# • Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering **May to July** issued over **1551 tickets** to motorists, for numerous road related offences. The most common offences they are coming across are as follows:

Activity - Endorsable offences



Activity - Non-Endorsable Offences



	Weight	Excess	%
1	1490	---	---
2	3440	990	40.4
68	4930	1430	40.8

GPS 126 mph  
Clearstone



# The Wiltshire and Swindon Road Safety Partnership

## Road Policing Unit

Endorsable Offences May to July 2024.

<b>185</b>	<b>No insurance</b>
<b>163</b>	<b>Excess Speed</b>
<b>157</b>	<b>Mobile Phone</b>
<b>82</b>	<b>Careless or Dangerous</b>
<b>78</b>	<b>Licence Offences</b>
<b>56</b>	<b>Tyre Offences</b>
<b>53</b>	<b>Dangerous Condition</b>
<b>5</b>	<b>MOT related</b>
<b>4</b>	<b>Red light/Signal related</b>



# The Wiltshire and Swindon Road Safety Partnership

## Road Policing Unit

Non -Endorsable Offences May to July 2024.

<b>230</b>	<b>Weight Offences</b>
<b>62</b>	<b>MOT Related</b>
<b>59</b>	<b>Seat Belt</b>
<b>28</b>	<b>Tint Offences</b>
<b>14</b>	<b>Tachograph Offences</b>
<b>7</b>	<b>Tax Related</b>
<b>2</b>	<b>No right turn</b>
<b>11</b>	<b>Vehicle Registration Mark related</b>

# The Wiltshire and Swindon Road Safety Partnership

## Emerging Issues

The Group carries out continuous analysis of what's happening in Wiltshire and Swindon and one thing we're starting to notice is pedestrian distraction, often due to use of their mobile phones.

People are walking into the road without properly looking, having been completely distracted by their phones.

It would be helpful if you could perhaps mention this to family and friends and just ask them to be particularly vigilant.

**THANK YOU**

